



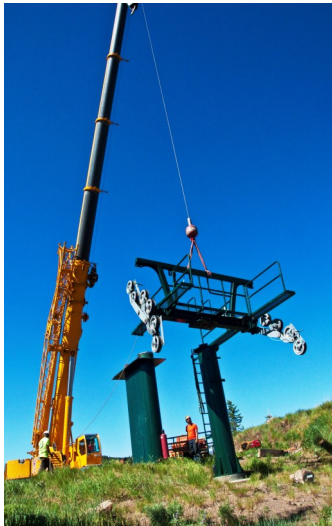
# Mountain Crane Service

Reaching Higher—Safety. Integrity. Excellence.

www.mountaincrane.com

(801) 282-3330 or (866) 686-3330

July 2012



## Water Tower Project



Earlier this month, Mountain Crane Service completed a unique project in downtown Salt Lake City. The project required taking a historic water tower from atop a building and keeping it mostly intact as it was transported from one location to another in order to finish demolition of the surrounding buildings.

### Inside this Issue:

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### Enter to Win

[Enter to win](#) U of U vs. BYU Football Tickets for Saturday, September 15!



Mountain Crane's Demag AC140 170 Ton All Terrain was able to complete the project efficiently and effectively. The process required several phases, precision and accuracy, as well as added safety measures to move the decaying water tower without it falling apart.



## Utah Business: Fast 50



On August 29th, Mountain Crane will be recognized as one of the "Fast 50" or Fifty Fastest Growing Companies in Utah. This great accomplishment awards companies for their entrepreneurial spirit, innovative business tactics and skyrocketing revenue growth. The Fast 50 were selected based on a combination of revenue growth and total revenue. Courtesy of Utah Business Magazine.

# Home Depot Day



Mountain Crane Service recently participated in Home Depot Day. This family-oriented event is a chance for children to explore many different types of machines and vehicles used in construction.

Mountain Crane brought one of its rough terrain cranes for the day and allowed children to sit in the hub and ask questions about what our machines and operators do. Children also had a chance to see a crane hook in action.



# Summer Projects

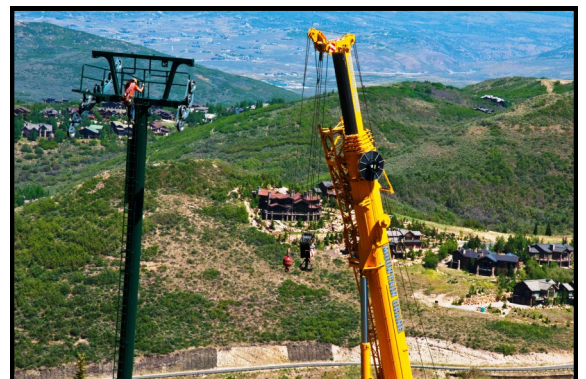


*Water Well, Orem*

This has been a busy summer for Mountain Crane! Our cranes have been working on many unique projects. From placing bridges, ski resort chair lifts, and water wells, our cranes have successfully completed several projects this last month. Featured below is our Liebherr LTM1160 200 Ton All Terrain at the Homestead Resort as well as the Deer Valley Ski Resort. Two of our 275 Ton All Terrain cranes worked in unison in order to place water wells in Orem, UT.



*Homestead Resort, Heber*



*Deer Valley Ski Resort, Park City*

# A Short History Lesson and a Letter of Appreciation



In 2006 Mountain Crane had been in business for a short two years and owned approximately 15 truck cranes and one tired Manitowoc M250. The company focused primarily on local taxi-crane service in the Salt Lake City region. At the time, the worldwide headquarters of the company was a tired little mobile construction office trailer located on two rented acres. Brian Wenneshiemer and his wife travelled from Michigan to that tired little office where he was presented with an opportunity to become a fifth partner in Mountain Crane. In exchange, the owners asked Brian to turn his family's living situation upside down by quitting a very stable and profitable job in his home state of Michigan, to join a small company with a short two years history, a broken RT990, and the hair brained idea to buy a Manitowoc 1600. At the time, the four partners had no clear plan for financing the

16000 or where they would put the crane to work. The owners believe that as partners they could accomplish the unrealistic goal of building a national crane rental company from the ragged construction trailer and a “on order” 16000. As Brian’s partners we are and will always be grateful that he was willing to put his family’s well-being on the line and dared to believe in four lost souls with little cash and lofty goals.



While the new owners struggled to finance that first 16000 crane, it was Brian who secured a one-year contract for the crane that made the financing possible. That crane delivered straight to the job site in 2007 for its first one-year contract. Five years later that same crane has missed only one month of rental. Those of you who understand the crane industry, know how amazing that statement is. To understand the rest of the story, all you need to do is look at the map on Mountain Cranes’ website. The many cranes on that map outside of the Intermountain Region are the fruits of Brian’s Amazing efforts to build a National Crane Rental company. In the five years, Mountain Crane has added additional partners and transformed into an industry leader with nearly 85 cranes and more than 100 employees. Growth and size, however are no excuse for failing to recognize and honor the company’s roots.

Brian, for all intents and purposes, is one of the founding members of Mountain Crane Service. Mountain Crane is the company it is today because of the belief and hard work of the original five partners who dared to try things that the world said they could not do. Mountain Crane would like to take this opportunity to thank its over worked and underappreciated partner and his family for all of their faith and efforts.



Brian Wenneshiemer has been a partner with Mountain Crane for the last five years. His favorite thing about Mountain Crane is the people and watching the growth and success of the company. Brian is originally from Milwaukee, Wisconsin and currently lives in Detroit, Michigan. He and his wife, Angie, have been married for 13 years. They have two children: Logan, 11 years old, is a 5-time national race car champion and is a black belt in karate. Ella Rae, 8 years old, loves dancing and racing cars with her big brother. Brian enjoys racing with his kids, hanging out at the lake, and going camping. He and his wife also love to travel.

## Giveaway: U of U vs. BYU Football Tickets

Mountain Crane is excited to give away tickets to the University of Utah vs. Brigham Young University football game on Saturday September 15, 2012 at 8:00 p.m. at the Rice Eccles Stadium!

This may be the last time for a few years to see the big rivalry game as schedules change in upcoming seasons so don’t miss a chance to watch these two teams face each other on the football field!



[Enter to win](#)

**VS.**

